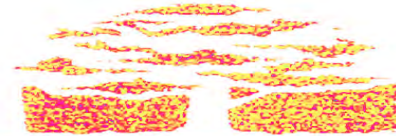


# SADDLEBACK ART LEAGUE



## NEWSLETTER

January - February 2011

### RICK VALASEK

Demo **January 11, 2011**

While photography has been a significant part of his life from his teenage years, Rick first used his experience in the photographic arts at Peterson Publishing in the mid 70's while working as an automotive editor and staff photographer. Some years later (after working with a few manufacturers) he opened a small design and production advertising agency in Fullerton, CA Valasek Associates, grew to a design firm employing a staff of 27 artists, designers and support staff. Clients included Disneyland, Tomy Toys, Van's Shoes - along with several magazine publications. It was during this time that Rick's experience in the very technical aspect of color reproduction became his main focus. During this time he worked with another local firm - Harvest Production to assist in the development of the giclee process for extremely accurate reproduction of fine art on "drum" printing devices.



After Rick moved to San Juan Capistrano, he took a break from artwork and color reproduction to pursue other avenues. About three years ago, he re-entered the fine art community through the HDR technique of photography. He was drawn to the art form, since it allowed him to photograph subjects (mainly, landscapes) and capture a

much wider range of color that would normally be able to be captured with the limited sensor in digital camera (or by conventional film).

One thing is paramount in his creations - no "false" colors or artificial colors are allowed to be represented in his artwork. If the color was not present - it cannot be represented in the final work. Several of his works have been compared to "painted" works - that is because he shoots 5 to 9 exposures of the subject/landscape and then blends various tonal ranges from select areas into the final production. During the presentation Rick will take you step-by-step on how he incorporates the tonal compression necessary to achieve these results. Rick will also demonstrate the way that he captures the images that go into the production of his final works. You will see various techniques that Rick has been teaching to "traditional" artists which allow them to "see" the full range of colors that nature is presenting them.

### LYNDELLE STONICK

Demo **February 8, 2011**

As an observer of this accomplished artist's paintings you won't be surprised to learn that Lyndelle has always had a natural talent for art. She won her first award at ten, soon followed by many more prestigious awards and exhibitions.

Lyndelle received a formal art education at CSUF where she graduated with honors in 1978. Fidelity Arts of Beverly Hills purchased and distributed a series of her original prints nationwide. In 1982 Lyndelle moved to Europe and became a member of the "Kunstlerverein", and was published in the "Schloss" Exhibition. Condor-Prell Gallery in Cologne arranged a "one-woman" show for her.

Upon returning to the USA in 1988, Lyndelle was accepted into the Festival of Arts in Laguna Beach where she exhibited for seven years. She has been featured in magazines such as American Art Collector, Southwest Art and The Pastel Journal, and has given TV appearances. She is published in a number of books and has written articles, including one for the Daniel Smith catalog.



Lyndelle Stonick is highly regarded for her teaching ability, which can be seen through the success of her students. She enjoys the opportunity of sharing her knowledge with others, offering insights along with encouragement.

She gives workshops at various destinations including Art cruise workshops such as her ["Savour the Moment" Art Cruise Workshop-Jan 22-29th](#), which sails out of San Diego on Holland America to the Mexican Riviera for a week of fun with art lessons.

She is an instructor for Saddleback College, where she teaches drawing and painting classes. Has her own tutorial DVD and is an artist representative for Chroma, Richeson, and Maimeri. Exhibiting member of LPAPA, SOCAL-PAPA and signature member of USPA as well as the founder and first president. Lyndelle is currently showing at Crystal Cove, The Cottage Gallery in Laguna, Mission Fine Art Gallery, and San Clemente Art Gallery. View her website at [Lyndelle.com](#). Contact her at: [stonecloudstudio@cox.net](mailto:stonecloudstudio@cox.net).



2011 ANNUAL MEMBERSHIP FORM

(please print clearly)

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

Zip: \_\_\_\_\_ Home Phone: (\_\_\_\_\_) \_\_\_\_\_ Cell phone: (\_\_\_\_\_) \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

PLEASE ANSWER THE FOLLOWING QUESTIONS TO HELP US SERVE YOU BETTER

- Do you use the Internet? Yes/ No
- Do you use social media: Facebook, Twitter, Yelp, Blog, other? CIRCLE THOSE THAT APPLY

Tell us about yourself to share with the membership.

Your Art Media:

Present or previous career: \_\_\_\_\_

Hobbies or interests: \_\_\_\_\_

Why are you interested in joining this art league? CIRCLE THOSE THAT APPLY: Networking, shows, lectures, education, workshops, tours, art collecting, others.

Do you have any skills to share or ideas to suggest for improving our club?

Are you interested in linking your website to our Saddleback Art League website/gallery? Yes/ No

What committees or offices have you held since joining SAL? \_\_\_\_\_

MEMBERS ARE REQUIRED TO CHOOSE A COMMITTEE TO SERVE ON EACH YEAR.

(Circle one or more)

Membership, Refreshments, Programs & Tours, Historian, Librarian, Display Case Manager, Juried Show & Exhibitions, Outdoor Shows, Publicity, Newsletter, Workshops & Lectures, Raffle.

TYPE OF MEMBERSHIP: Single, Couple, Student, Lifetime since: \_\_\_\_\_

ALL DUES ARE PAYABLE BY JANUARY 31. Please return this form with your payment to:

**Saddleback Art League**  
**24000 Alicia Parkway, PMB 17-374**  
**Mission Viejo CA 92691**

*\$30 Single, \$45 Couple. \$15 Student (Fulltime-18-21) Lifetime: Single \$175, Couple \$225*

## Membership News

by **Lori Cravotta, Membership Chairman**

There will be some great new ideas for SAL and I'm hoping to make 2011 a banner year for obtaining new members and maybe try to spark new interest in some of our former members. This year promises to have some great, talented, professional artists for our monthly meetings, new ideas to promote your artwork, as well as learning new techniques, and many opportunities to see fine art shows by local artists in Southern California.

**Please remember your membership dues for 2011  
need to be paid by January 31st.**

Members that have not paid by this time will not be eligible to participate in the February juried art show, and you don't want to miss out on this great opportunity to show off your artwork!

**Yearly membership \$30.00.**

**Couples membership \$45.00**

**Students \$15.00**

**Lifetime membership is \$175.00 for singles and \$225.00 for couples.**

**Please make your checks payable to Saddleback Art League, 24000 Alicia Pkwy., PMB 17-374, Mission Viejo, CA 92691 or pay in person January 11, 2011 at our next meeting.**

## **By Law Changes**

It was determined by the 2010 Executive Board that some changes to our By Laws were needed. The recommended changes will be presented at the Regular January meeting and voted on at the Regular February meeting. Copies of the By-Laws will be available at the January meeting to all paid members.

If you cannot attend the meeting, you may pick up a copy of the By Laws by contacting Maureen Perkins, Secretary at 949-581-7521. If you have e-mail, an electronic copy can be sent to you.



Almost everything is discounted every day to everyone so you don't need to wait for a sale. When we get a good deal, we pass the savings along to you. We carry canvases of all types and sizes - stretched or by the yard; many brands of oils, acrylics, watercolors and pastels; thousands of brushes, drafting supplies, print-

making supplies, all types of easels, graphic supplies, special papers and more. If we don't have what you are looking for, we will try to order it. Our newly expanded Framing Department offers expert custom work and ready made Plein Air Frames at very affordable prices. Our experienced framers have innovative ways of framing almost anything, and will work with you to find the perfect way to display your artwork or treasures using safe and lasting materials. Our building also has a spacious, well lit, and airy studio - San Clemente Center for the Arts - where we offer classes, workshops and demos from extraordinary local and visiting instructors, as well as Open Life Drawing. This space also doubles as the Green Flash Gallery- a space available to local artists for art shows.

**1531 N. El Camino Real - San Clemente, CA 92672  
949-369-6603**

**Store Hours: M/S 10am-6pm - W 10am-7pm**

[www.scarts.com](http://www.scarts.com) Almost everything is discounted every day



www.saddlebackartleague.com  
24000 Alicia Pkwy, STE 17# 374  
Mission Viejo, CA 92691

January / February - Newsletter 2011

**For sale by Vic Grenrock**

- A/ Mat cutter, Logan Brand Model 301S.  
It is 32" Compact Board with Bevel Cutting Head, Straight Cutting Head, Backing Sheet and nine Logan blades. Instruction and Operation Manual included, price \$35.00.
- B/ French Easel in very good condition, price \$25.00. Phone: (949)768-8411

***Spring Reflections 2011***  
**JURIED SHOW**

***February 11 through March 25, 2011***

For your convenience  
Call For Entries Form and Rules  
included in this Newsletter

***Good luck Vic, we will miss you!***

Vic Grenrock, a long time member, is moving and will no longer be a member of SAL.

His new address is:  
Villa Valencia, 24552 Paseo de Valencia,  
Laguna Hills, CA 92653.

The Saddleback Art League is a non-profit organization that meets the second Tuesday of each month (except July) at the Mission Viejo Library Community Room, 100 Civic Center Drive, at the corner of La Paz & Marguerite in Mission Viejo at 6:00PM.

Free parking is available at the library. Please stop by to visit one of our meetings as our guest.



## Spring Reflections 2011

12th Annual All-Media Juried Fine Art Exhibition

February 11 through March 25, 2011

Mission Viejo Library, 100 Civic Center Mission Viejo, CA 92691

### Entry Categories

1. Original oil/acrylic on canvas or board
2. Original water media on paper
3. Print-based media (photography / digital / printmaking, etc.)
4. Original dry and mixed media (pencil, charcoal, pastel, combination wet & dry, other)
5. Small Sculpture/3-D pieces (12" in any direction)
6. Masters Category (All-Media competition for SAL 2009-2010 juried show award winners)

### Awards

- **BEST OF SHOW - \$150** Cash Award
- **1st Place - \$100** Cash Award/Category\*    **2nd Place - \$75** Cash Award/Category\*    **3rd Place - \$50** Cash Award/Category\*
- Also, One Honorable Mention Ribbon per Category\*

\*For a cash prize to be awarded, there must be at least 20 entries in a category. Ribbons will be awarded in categories that have fewer than 20 entrants. At the discretion of SAL, categories may be combined to meet minimum entry requirement. Approximately 50 -80 additional entries (besides award winners) will be retained for display in the show until March 25. Display space is limited and some works will NOT be juried in. Only work selected by the juror when judging the competition will be displayed.

### Fees

**Take advantage of Pre-Registration Discount THROUGH FEBRUARY 4! Pre-registration** must be postmarked no later than February 4, 2011 to be eligible for REDUCED pre-registration fees. After February 4, an additional \$10 per entry/piece fee applies.

**Saddleback Art League MEMBER pre-registration mail-in fee (postmarked by February 4)\*:**

\$20 -1<sup>st</sup> entry    \$10 -2<sup>nd</sup> entry    \$10 -3<sup>rd</sup> entry

**Non-Member pre-registration mail - in fee (postmarked by February 4)\*:**

\$35 -1<sup>st</sup> entry    \$10 -2<sup>nd</sup> entry    \$10 -3<sup>rd</sup> entry

**Mail form with fee to:** Saddleback Art League 24000 Alicia Pkwy, PMB 17-374 Mission Viejo, CA 92691

Please send entry form only and retain the above information

### SAL Spring Reflections 2011 Juried Show Entry Form

**Number of entries:** \_\_\_\_\_ **Fee Enclosed:** \$ \_\_\_\_\_ (Make check payable to SAL)    **SAL Member?** \_\_\_Yes \_\_\_No

Your Name (please print clearly) \_\_\_\_\_

Address \_\_\_\_\_ City, ZIP \_\_\_\_\_

Phone (required) \_\_\_\_\_ Email \_\_\_\_\_

Title of Artwork	Medium	Sale Price	Entry Fee
1.			
2.			
3.			
<b>*Add \$10 per entry/piece after 2/4/11:</b>			
<b>Entry Fee Total:</b>			



See reverse side for more information

## Eligibility & Specifications

- The show is open to all artists 18 years of age and older.
- Artists may submit up to three (3) entries; no nudes or other subject matter not appropriate for public display in a family environment will be accepted.
- Entries must be the artist's own concept, original artwork, and have been finished within the last year (February 2010). No giclées/prints of original art accepted. No entries accepted that have won an award in any juried competition or have been shown in any past juried SAL competition.
- Paintings and drawings including frame, may not exceed 55" in any direction and must be properly framed, **completely** dried (not tacky to the touch), and **wired taut for hanging** - (no saw-tooth hangers or stand-up frames.) Framing, glass and mats must be clean and in good condition. No framing/cleaning/wiring services will be available.
- Small sculptures/3-D pieces, up to 12" in any direction will be accepted for display in a library display case.
- This is a blind judging. Signatures must not be visible to the juror - you may do this yourself or your permission is implied for SAL to obscure the signature with tape. **All entries should be labeled on the back with artist name, phone number, media, title and price.**
- Fragile entries or entries exceeding 40 pounds must be handled by the artist and are accepted at the discretion of SAL.
- Work will not be accepted if show rules are not followed.
- All reasonable care will be taken in handling entries. Saddleback Art League, the Mission Viejo Library, and/or the City of Mission Viejo assume **NO LIABILITY** for damage or loss. Each artist must sign a "Hold Harmless Agreement." Insurance is the responsibility of the artist.
- By submitting a registration form, artists agree to permit the Saddleback Art League to photograph any entry for publicity purposes, and award-winning entrants grant Saddleback Art League license to use their artwork in publicity and posters for future shows.

## Show, Jury and Award Schedule

Bring entries to Mission Viejo Library (address at top of the front page) on dates shown below. You will be notified by phone or e-mail on Saturday, February 12, if your entry was NOT juried into the show.

**Art not juried into show MUST be picked up on Sunday, February 13 between noon and 2 p.m.**

Award winners will be notified by e-mail or phone after jury process and listed on SAL website.

Friday, February 11 Saturday, February 12 Saturday, February 12	<b>Deliver artwork</b> <b>Deliver artwork</b> <b>Judging of artwork</b>	1 — 4 p.m. 10 a.m. — Noon — sharp! 1 — 4 p.m.
Sunday, February 13	<b>Show will be hung</b> <b>Pick up art not juried into show</b>	9 a.m. — Noon Noon — 2 p.m.
Tuesday, March 8	<b>Artists' reception and presentation of awards</b> <b>SAL general meeting, members and guests welcome</b>	6:30 — 8:30 p.m.
Friday, March 25	<b>Show take-down</b> <b>Pick up artwork that was in show</b>	1 — 4 p.m.

**Entries juried into the show may not be removed from the show prior to its termination on March 25, 2011**

**\*\*NOTE: Displayed Artwork pickup date: Friday March 25, 1—4 p.m. (or Saturday, March 26 by appointment only!)**

**Questions?** Call Ruth Page at (949) 297-3917 or email to [admin@saddlebackartleague.com](mailto:admin@saddlebackartleague.com)

**Additional forms may be downloaded from our website:** [saddlebackartleague.com](http://saddlebackartleague.com)

Please send entry form only (from reverse side) – and keep a copy of the above information for reference.